BORING BUREAUCRACY OR DRIVER OF DIGITAL DISRUPTION

PUBLIC SECTORS PART IN THE 4TH INDUSTRIAL REVOLUTION

MANNEN MED MICKEN

- Center for Wireless Internet Integration. 1999 års surfplatta. Konkurs.
- Ericsson. Blockgruppsansvarig.
- Sony Ericsson. Animeprojektet.
- Sony Mobile. Global Verification Automation Architect
- Going Helthtec. Grundare. Likviderat.
- Högskolan Kristianstad. Innovationsrådgivare
- Helsingborgs stad Vård- och Omsorgförvaltningen. Innovationsledare
- Applied Innovation Exchange @ Capgemini. Emerging tech innovation leader

Disruption is nigh

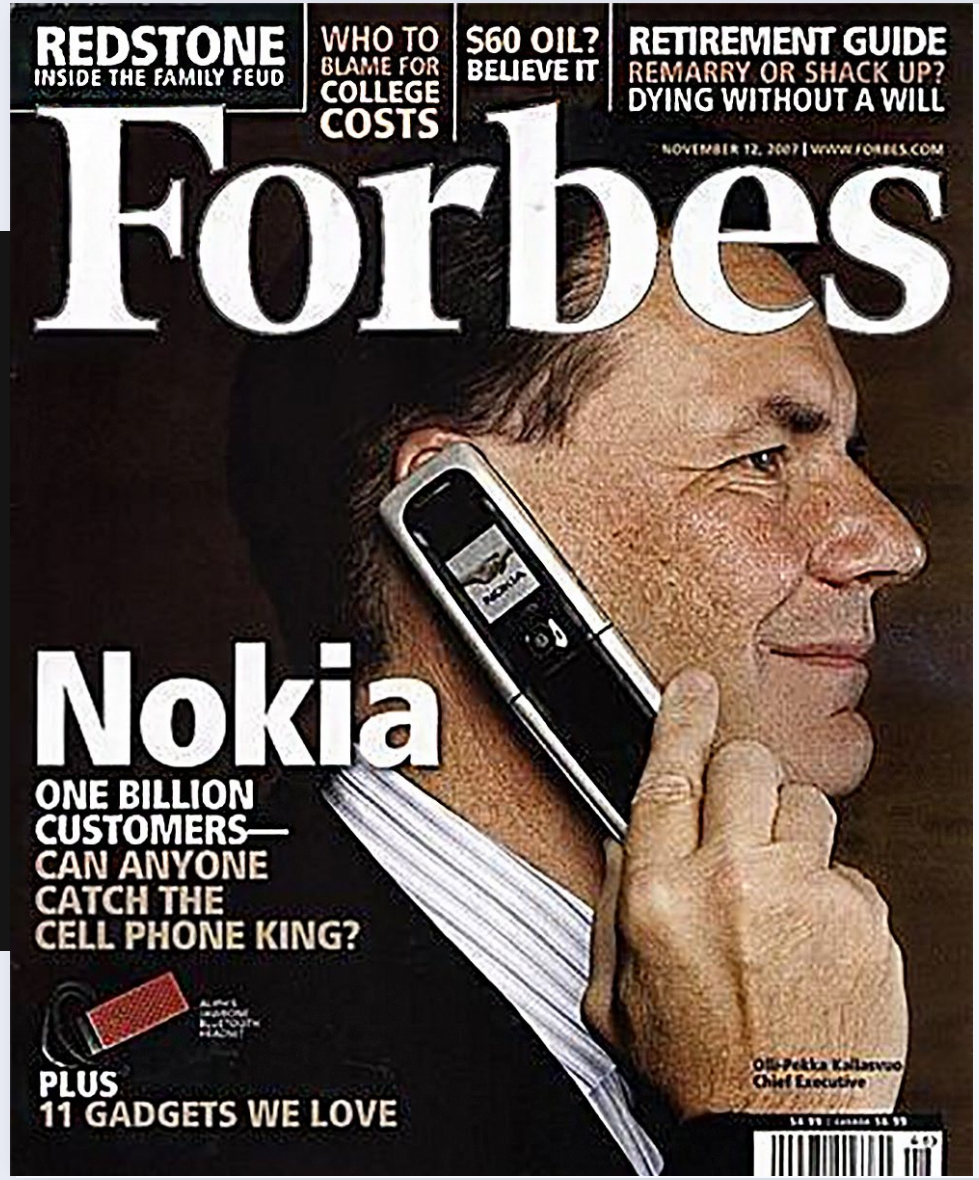
96%

believe their company is at risk of being disrupted by emerging technologies & companies

85%

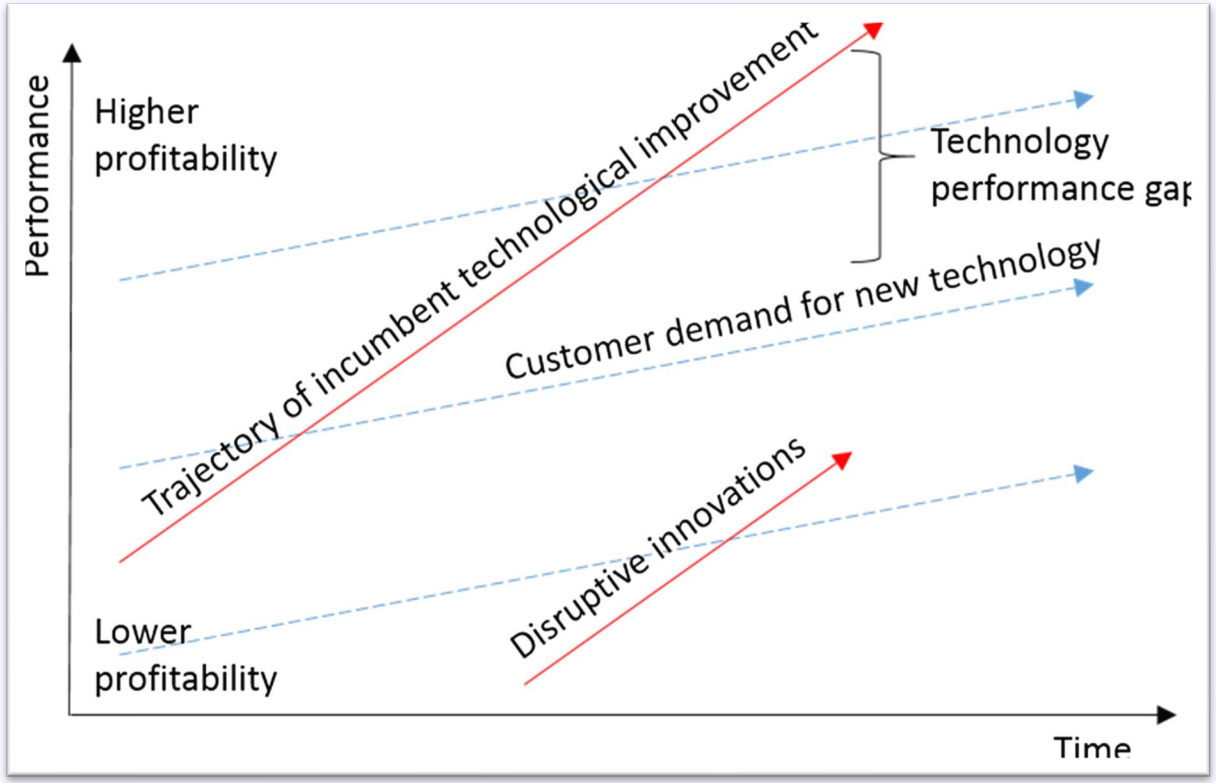
say innovation is very important, yet 78% of innovation portfolios are allocated to continuous innovation instead of disruptive risks

Capgemini Research Center, 2017


REDSTONE
INSIDE THE FAMILY FEUD
WHO TO BLAME FOR COLLEGE COSTS
$60 OIL? BELIEVE IT
RETIREMENT GUIDE
REMARRY OR SHACK UP?
DYING WITHOUT A WILL
NOVEMBER 12, 2007 | WWW.FORBES.COM
Forbes
Nokia
ONE BILLION CUSTOMERS— CAN ANYONE CATCH THE CELL PHONE KING?
PLUS
11 GADGETS WE LOVE
Olli-Pekka Kallasvuo
Chief Executive

THE DISRUPTIVE INNOVATION MODEL

Sony TPS–L2 1979



Christensen, C.M., McDonald, R., Altman, E.J. and Palmer, J.E. (2018), Disruptive Innovation: An Intellectual History and Directions for Future Research. Jour. of Manage. Stud., 55: 1043-1078.

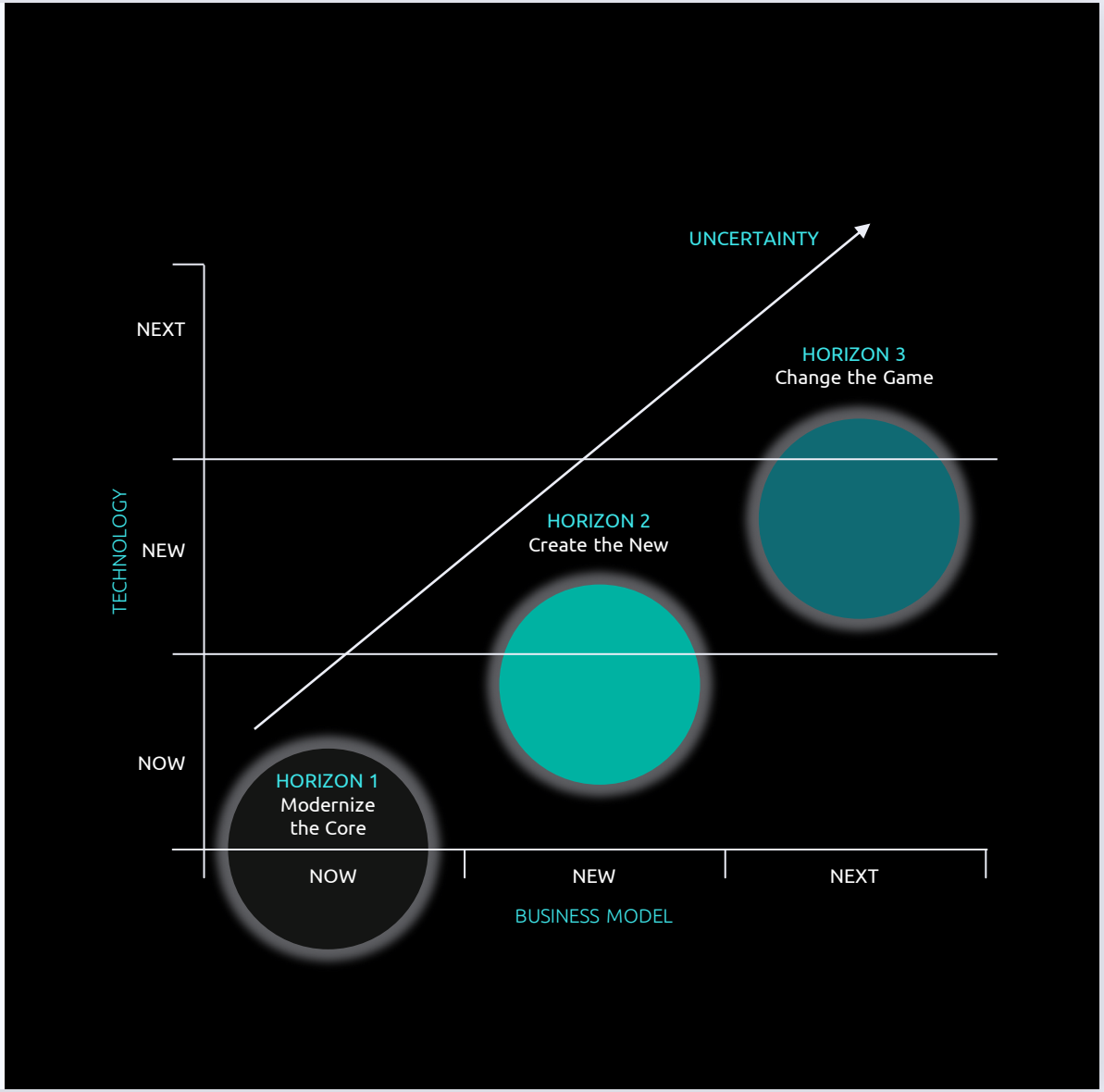
VARNINGSIGNALER

”Disruption enters from below while the larger actors are overserving the premium customers with sustaining innovation”

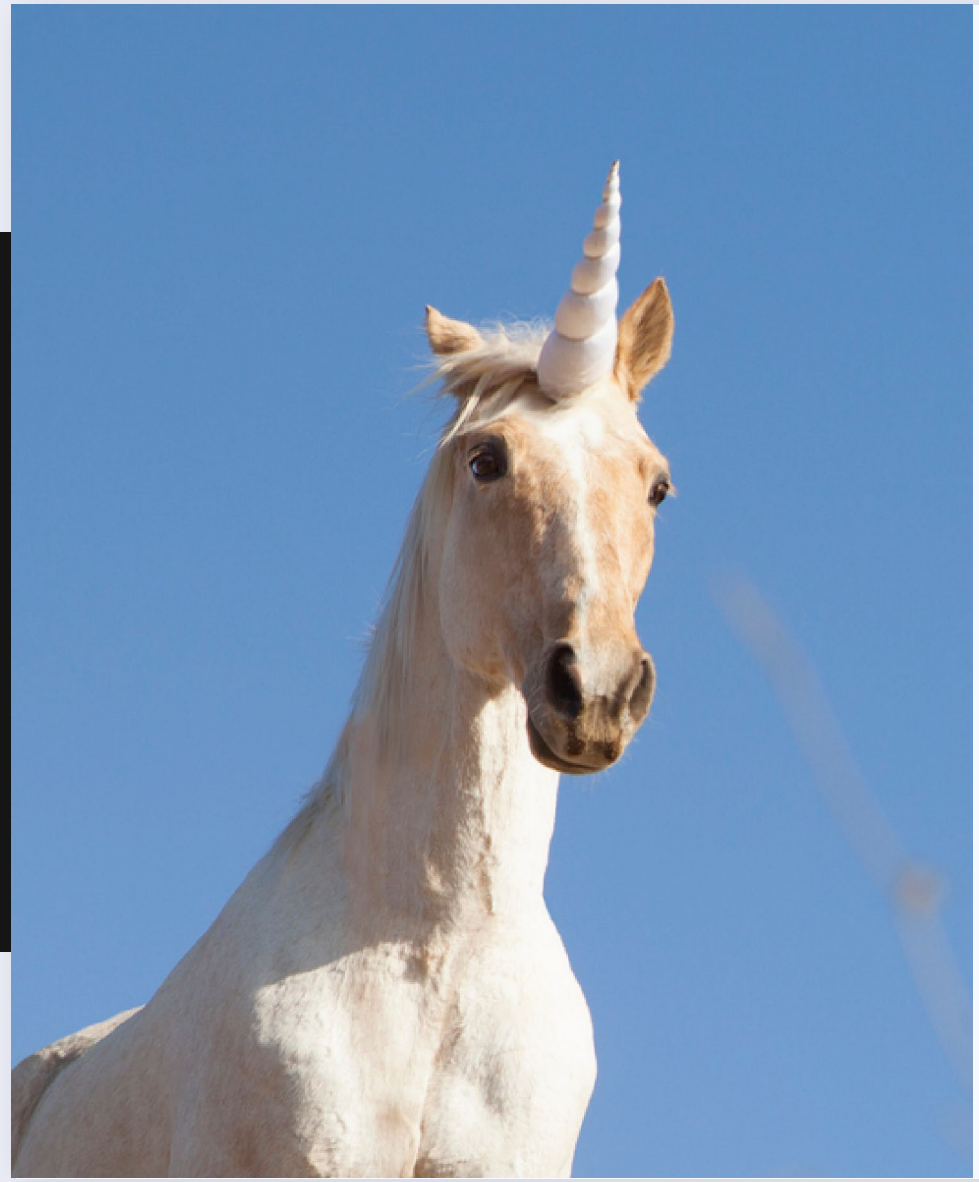
- Är du en av de stora och ”äldre” aktörerna?
- Är din affärsmodell traditionell?
- Riktas mycket utvecklingskraften mot premiumsegmentet?
- Har du mycket vertikala lösningar?
- Är din grundläggande teknologi tillgänglig för små spelare?

VARFÖR ÄR DET SÅ SVÅRT?

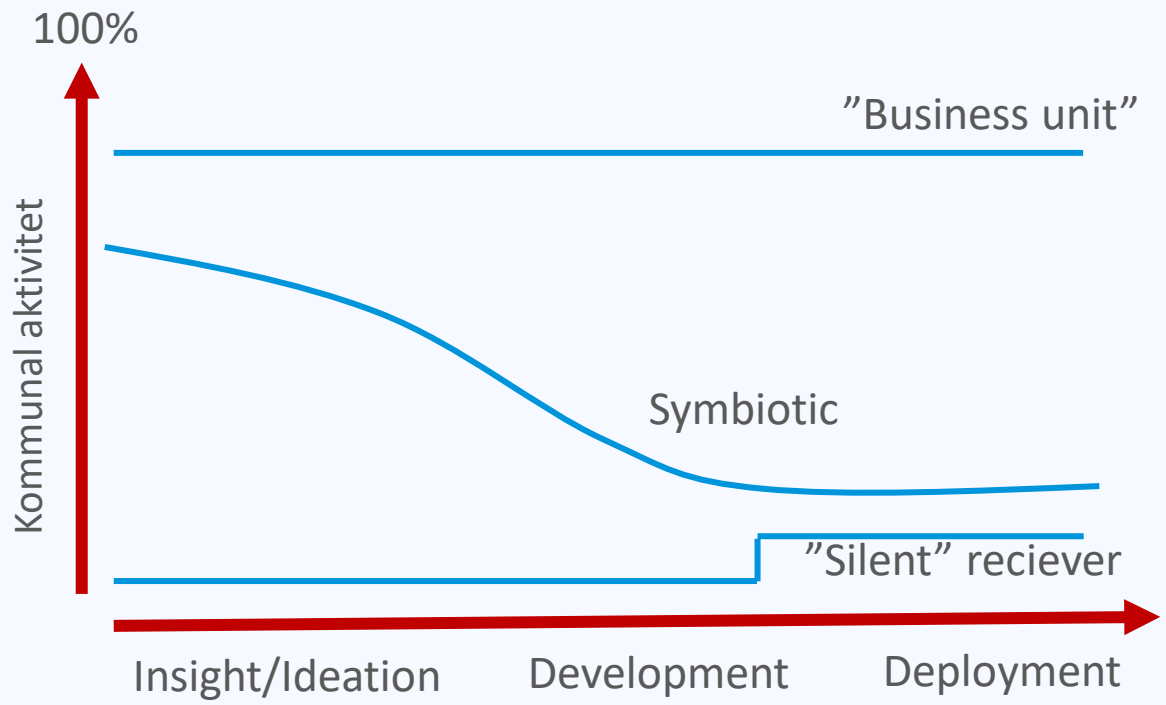
"Great companies are disrupted not because they get sloppy, they get disrupted because they do everything right."



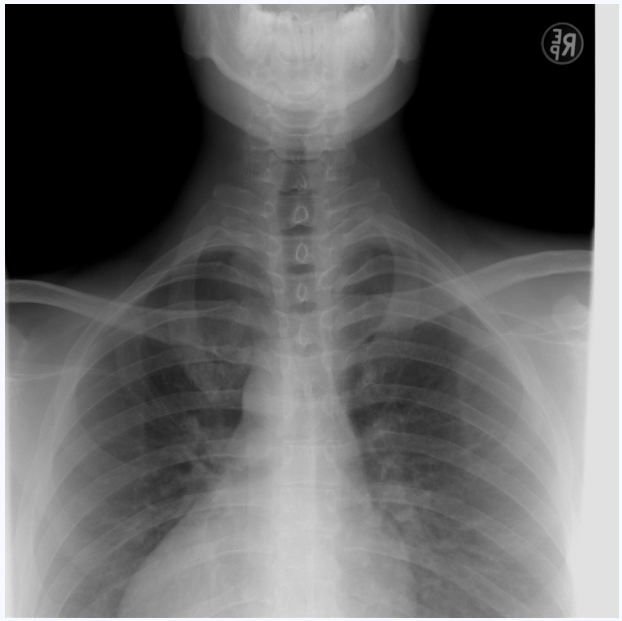
Capgemini
APPLIED INNOVATION EXCHANGE



THEME INFO

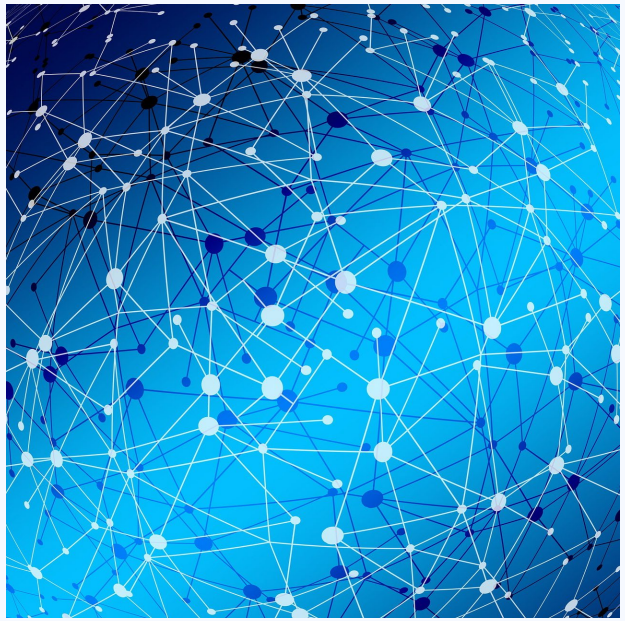

100%
Kommunal aktivitet
”Business unit”
Symbiotic
”Silent” reciever
Insight/Ideation
Development
Deployment

MÖJLIGHETER

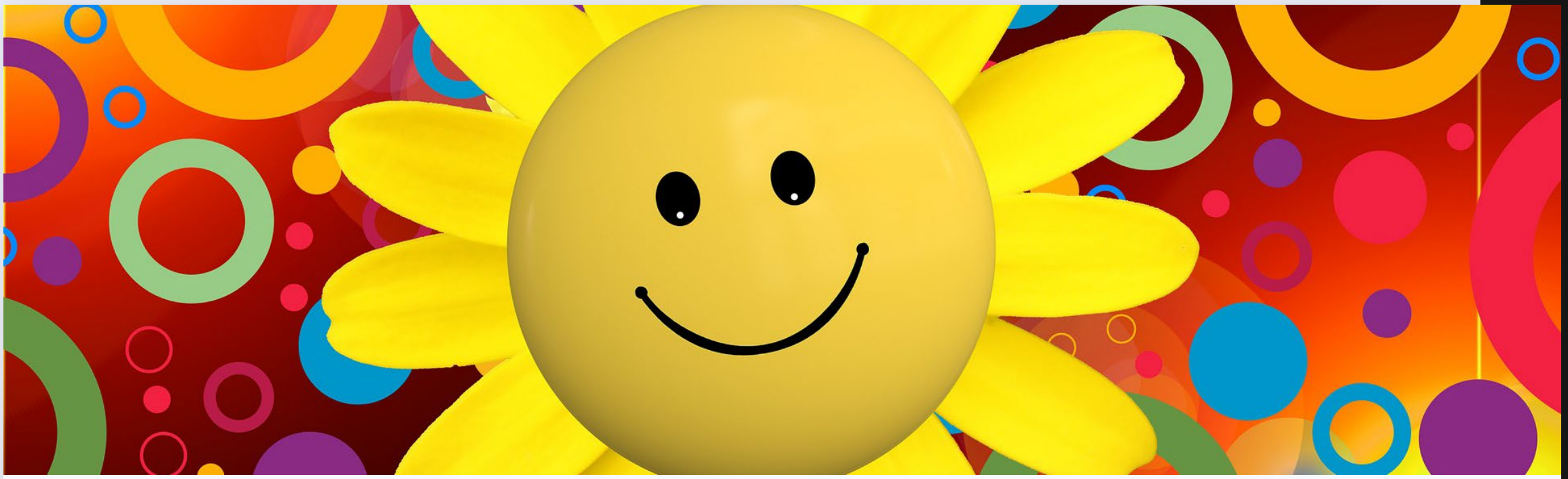


AI

IOT



CLOUD



Tack för att ni lyssnade.

Connecta gärna på LinkedIn så kan vi fortsätta samtalet!

https://www.linkedin.com/in/johan-mullern-aspegren/

Capgemini
APPLIED INNOVATION EXCHANGE